

JOHN DYKES

PRESENTATION SKILLS TRAINING

WWW.JOHN DYKES.CO

Learn from the Premier Presenter: Upgrade your Public Speaking and Presentation Skills with John Dykes

Unlock the secrets of world-class presentation skills with a training program designed for executives and teams seeking to elevate their storytelling, speaking, and presentation abilities.

Drawing from 25 years of experience as a globally-recognised TV presenter and speaker, enriched with anecdotes from working with industry superstars, this training offers a comprehensive system that transforms the way you communicate.

Through practical techniques and proven strategies, participants will master the art of delivering powerful presentations, captivating their audiences and making their messages unforgettable.



LEARNING OUTCOMES

Master the Art of Delivery:

- Understand the crucial elements of effective delivery and how to convey your story with confidence and clarity.
- Learn to project your voice, use body language, and control your pacing to enhance your message.

Craft Compelling Hooks:

- Discover how to start your presentations and pitches with impact, ensuring your audience is engaged from the first word.
- Develop techniques to create powerful opening statements that resonate with your listeners.

Perfect Your Pre-Presentation Routine:

- Learn the importance of preparation and warm-ups to look and sound your best right from the beginning.
- Implement strategies to reduce anxiety and build energy before stepping on stage.

Communicate with Clarity:

- Master the art of pacing your speech, knowing when to slow down and when repetition is key to driving your point home.
- Develop techniques to ensure your message is clear, concise, and memorable.

Enhance Audience Engagement:

- Explore methods to connect with your audience, maintain their attention, and encourage interaction.
- Understand the dynamics of audience engagement and how to adjust your presentation in real-time to keep your listeners hooked.

“It was an immense pleasure for me to work with John. Not only does he have decades of experience as a sports presenter, but he also spent a lot of time understanding what I wanted to achieve. He focused on what my major development areas were and coached me on aspects that would make the biggest difference in virtual and face-to-face interactions in my work at an asset management firm. John’s guidance is going to be extremely useful.”



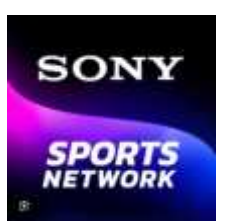
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FEATURED ON



ABOUT JOHN DYKES



Over a 25-year career, John Dykes has learned and honed the arts of storytelling, presentation, and public speaking.

From his early days as a writer covering movies and entertainment to an on-screen career presenting the world's biggest sporting events and leagues, he has told stories to audiences worldwide.

Some of the world's biggest brands – The Premier League, ESPN, Star Sports, Fox Sports, Disney+, and Sony – have hired him to do so. He earned the unique honor of landing a self-titled chat show, “The John Dykes Show,” across the Fox Sports and Disney+ Southeast Asia networks.

Today, John combines his broadcast work with speaking, hosting, and coaching across industries and organisations.

SEE JOHN DYKES IN ACTION:

[Host and Moderator](#)

[TV and Event Hosting](#)

TESTIMONIALS



“

Engaging and confident

John is an engaging personality who can hold an audience. He exudes calm, confidence, and control.



Dez Corkhill
FIFA+ Asia Content

“

Popular

Even though John is a familiar face worldwide and a popular personality, he is always eager to support and mentor Singapore talent... he happily volunteers his time and expertise by providing media training.



Azhar Abdul-Salam
Course Chair/Senior Lecturer, School of Business Management, Nanyang Polytechnic

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Knowledgable and ability to communicate

We chose John Dykes when it came to training our Production Team and Talent at the Emtek channels because of his knowledge of premium sports and broadcasting, and also his ability to communicate with and inspire our staff. We have been delighted with the collaboration.



Dr. Hendy Lim
Head of Sports Business, EMTEK GROUP

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Excellence

John is a trainer par excellence. I had the privilege of working with him training our commentators and presenters for capacity-building and creating a pipeline. John devised the entire session based on the inputs we provided and ran the sessions for new trainees on sports programming with international standards.



Deep Mukherjee,
former Head of Programming Talent, Star Sports India